

2021 K^{AA}·GTT SHOW

Korea Auto Industry & Global TransporTech Show

Held alongside **Future Mobility Exhibition**

- Explore into the future of Transpomobility -

All equipments for tomorrow's automotive transportation including hydrogen car, EV, self-driving car, various e-mobility, UAV, drone, etc. in one exhibition

November 10 – 12, 2021
Songdo ConvensiA, Incheon, KOREA

The present and future of the global
automotive and transport industry at once



Exhibition Overview



Date		November 10 - 12, 2021
Venue		Songdo ConvensiA, Incheon
Scale		18,000 m ²
Organizers		AIN Global and KOTRA
Website		www.koaashow.com

Highlights

- Automotive and TransporTech show with the longest history in Korea, will be held for the 18th consecutive year in 2021.
- The Korea's leading business exhibition, where will converge foreign buyers and people in related industries from Korea and all over the world.
- Co-hosted by automotive-specialized globalization foundation AIN Global (Automotive Industry Globalization Foundation) and Korea's governmental trade promotion agency KOTRA (Korea Trade-Investment Promotion Agency).
- Major car makers, global Tier 1/Tier 2 supplying companies, aftermarket component and accessory distribution companies will participate in one-on-one B2B Meetings for the participating companies of KOAA • GTT SHOW.
- Partnering between Korean electric • hydrogen • autonomous vehicle companies, IT conversion and mobility related technology companies, start-ups and foreign buyers and automotive specialized investors.
- Global company procurement information conferences on future cars and innovative transport machines will be held alongside the exhibition.
- Networking between automobile clusters and industry/technical cooperation partnering.
- An opportunity for technology exchange and global business for non-automobile transport machines and components including train, ship and aviation.

Visitor profile

Show will allow you to meet with top decision makers from Korea and worldwide.

Business Type

Manufacturers, Wholesalers, Distributors, Traders, Organizations/Associations, Government officials/Public authorities, etc.

Designation

Production of vehicle (OEM), Spare parts and accessories, Car repair shops, Service stations, Fleet management, Garage equipment and tools, etc.

Sectors of Exhibition

A place for comprehensive exchange where the automotive industry of the present and future including materials, IT, accessories, tuning, maintenance tools, inspection equipment, production facilities for all types of cars, and innovative IT fusion mobility technology industry come together.

KOAA GTT SHOW

P A R T S & C O M P O N E N T S	Engine Parts	Cylinder Block, Cylinder Head, Crank Case, Oil Pan, Manifolds, Gasket, Cylinder Liner, Piston, A Piston Ring, Connecting Rod, Piston Pin, Crank Shaft, CamShaft, Flywheels, Engine Valves, Governors
	Drive transmission and Steering Parts	Gear, Wheels, Steering shaft, Piston rod, Ball joint, Socket, Axle
	Suspension and Brake Parts	Springs, Wheels/Tires, Shock Absorbers, Rods/Linkages, Joints/Bearings/ Bushings, Frame, Master Cylinder, Brake Rotor (Disc Brakes), Brake Pad (Disc Brakes), Brake Caliper (Disc Brakes), ABS Module, Brake Shoe (Drum Brakes), Brake Lines
	Electrical Parts	Battery, Alternator, Wiring, Fuses, Relays, Power Windows, Power Steering, Headlights and other Exterior Lights, Windshield Wipers, Defroster, Starter, Alternator
	Body and Chassis	Suspension Systems, Steering System
Commercial Vehicles		Commercial Vehicles (Buses and Trucks), Heavy Equipments



Future Mobility Exhibition

Motors, Motor Adapters, Batteries, Chargers, Charging Stations, Controllers, DC Converters, EV Conversion Kits, Miscellaneous EV Parts, Wiring & Parts, on-board charger, Electric Power Control Unit(EPCU), Inverter, etc.

Lidar unit, Cameras, Rader, Ultrasonic Range Sensors, Inertial Measuring Unit (IMU), Navigation Satellite System (GNSS), etc.

Online Exhibition and Round-the-Clock Business Support

An online exhibition will be established on the KOAA • GTT SHOW website (www.koaashow.com) for round-the-clock business support.

Global Partnering B2B Meetings

Preliminary Online B2B Meetings

Date	Scheduled between June or July 2021
For whom	Companies that applied online B2B Meetings by the end of May, 2021.
Content	Online B2B Meetings through preliminary meeting arranged between applying companies and global buyers.

On/Offline Global Partnering B2B Meetings

Date	November 10 - 12 during the KOAA • GTT SHOW 2021
For whom	KOAA • GTT SHOW booth participants and foreign buyers
Content	Offline Buyers matched through prior arrangement visit participating company's booth
	Online Buyers unable to come to Korea will be B2B Meetings online

Conferences and Seminars

Various conferences and seminars conducted to: share insight into the present and future of the automobile industry, join the new global value chain, diversify customers, and provide opportunity of direct promotion for participating companies.

* More details to be announced later



Free Incheon City Tour Program

South Korea's third-largest city, Incheon is an expanding metropolis and industrial port. Its colourful Chinatown and Open Port areas are the most tourist-friendly parts of the city to explore, and easily accessible via subway from Seoul.

We offer all exhibition visitors a free tour of this beautiful city.

Cost of Booth Application

Space Only	Shell Scheme
USD 2,940/Booth (12m ²)	USD 3,480/Booth (12m ²)
 <p>Provides space only (At least more than 2 booths=24m²)</p>	 <p>Includes Walls, Carpet, Fascia Board, Lights, Tables, Chairs, 1kw Electricity and Socket</p>

▶ Discount Policy

- Early bird applicant: 10% (By April 30, 2021)
- 2019 & 2020 exhibitors: 10%
- Big-sized booth: 10% (occupation over 36m²)

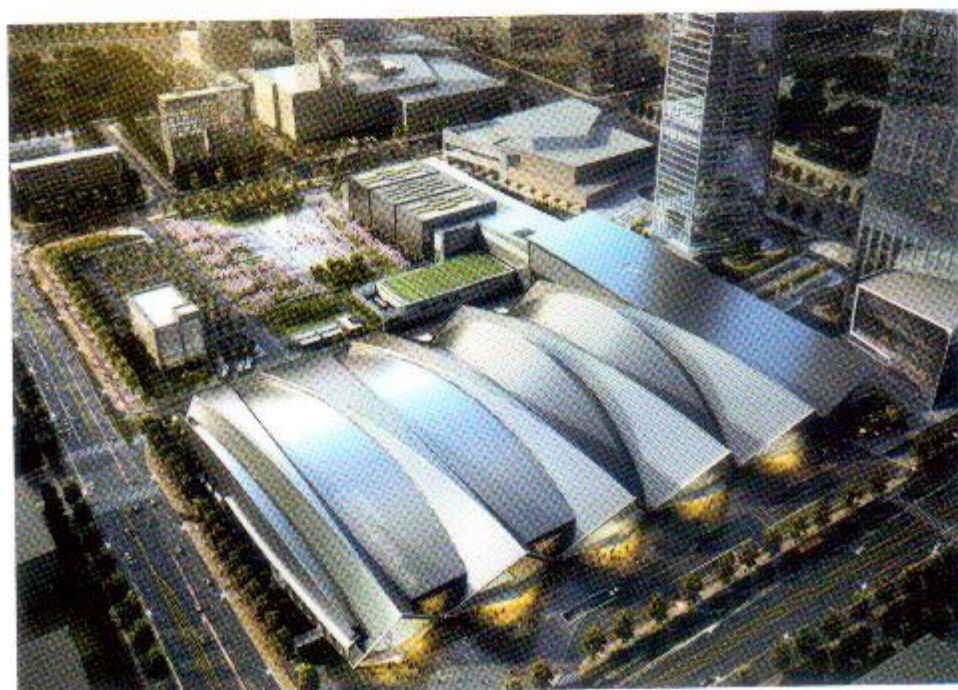
▶ Application

www.koaashow.com > English > Exhibitors > Application

▶ Booth Allocation

Choose the available booth location remaining at the time of application

Venue (Songdo ConvensiA)



Venue : Songdo ConvensiA, Incheon



Direction to the venue from Incheon Airport

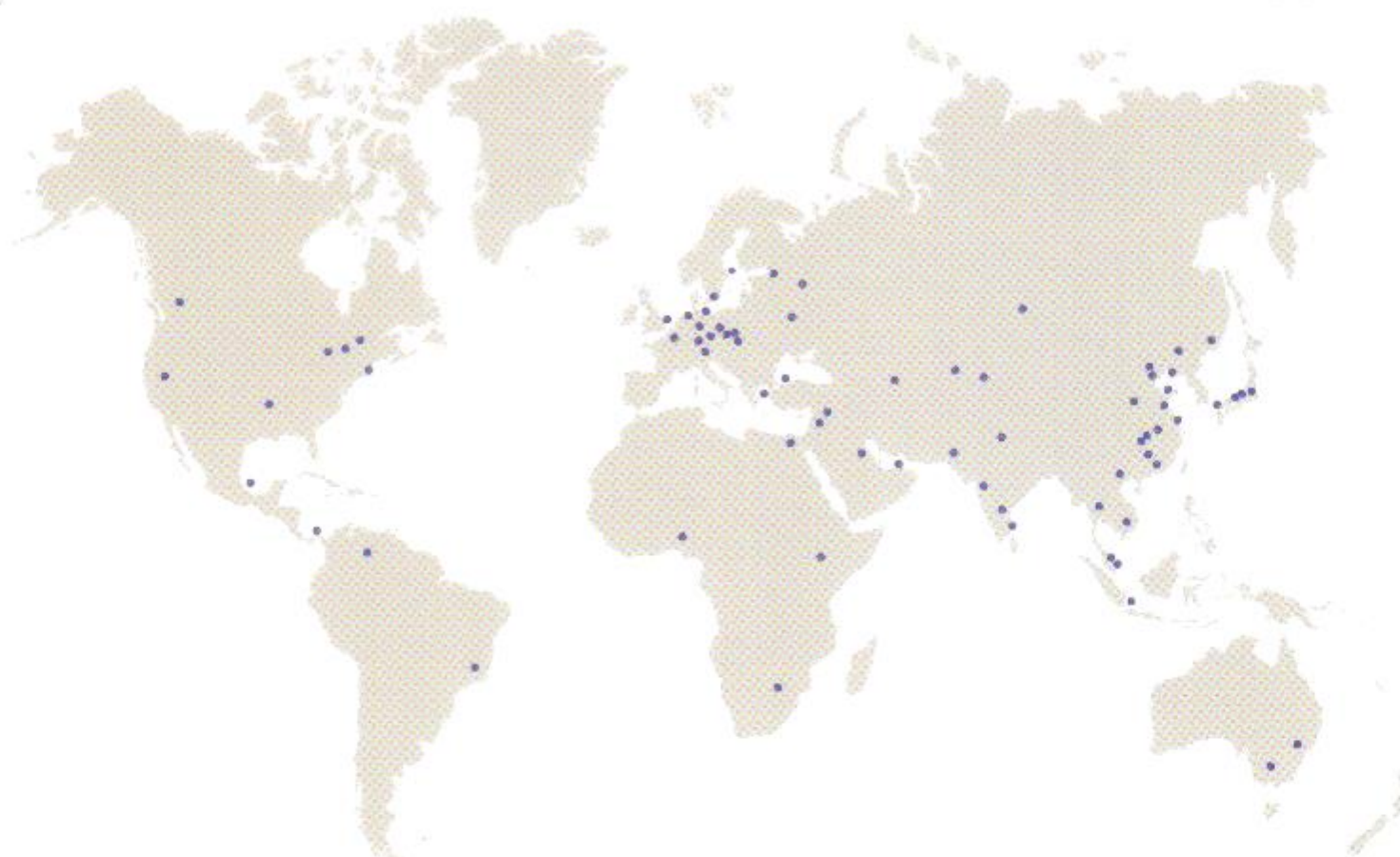
Address: 123 Central Street, Yeonsu-gu, Incheon Tel. +82-32-210-1114

About the **KOAA·GTT SHOW** Organizers

kotra

Korea Trade-Investment
Promotion Agency

KOTRA is Korea's governmental trade and foreign investment promotion agency, which has 129 offices located in 84 countries around the world. KOTRA serves as a global business platform tailored to meet the needs and demands of foreign buyers, investors and Korean entrepreneurs alike.



ainglobal

Korea Automotive Industry
Globalization Foundation

AIN Global (Automotive Industry Globalization Foundation) is a non-profit foundation established to pursue the progress and globalization of Korea's promising automotive industry.

Participation schedule of international auto parts exhibitions in 2021

Schedule	Exhibition Name	Country
04. 13 ~ 15	WCX World Congress Experience [WCX]	Detroit, USA
04. 22 ~ 25	ACMA automechanika NEW DELHI [ACMA]	New Delhi, India
04. 21 ~ 28	AUTO SHANGHAI [AUTO SHANGHAI]	Shanghai, China
07. 07 ~ 10	Shanghai International Automotive Manufacturing Technology & Material Show [AMTS]	Shanghai, China
07. 21 ~ 23	INA PAACE automechanika MEXICO CITY [INA PAACE Automechanika]	Mexico City, Mexico
08. 23 ~ 26	MIMS automechanika MOSCOW [MIMS Automechanika]	Moscow, Russia
08. 25 ~ 27	The Indonesia Int'l Trade Show for Automotive Industry [INAPA]	Jakarta, Indonesia
09. 14 ~ 18	Automechanika FRANKFURT [Automechanika Frankfrut]	Frankfurt, Germany
11. 02 ~ 04	Automotive Aftermarket Products Expo [AAPEX]	Las Vegas, USA
11. 09 ~ 11	Global Automotive Components and suppliers Expo [GACS]	Stuttgart, Germany
11. 09 ~ 13	AUTOMECH [AUTOMECH]	Sao Paulo, Brazil
12. 14 ~ 16	Automechanika DUBAI [Automechanika Dubai]	Dubai, UAE
Undecided	Cairo Int'l Auto Aftermarket Exhibition [AUTOTECH]	Cairo, Egypt



For exhibition inquiry

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